

## **TOTAL PROGRAM NEEDS FOR PRODUCT**

\*\*We would like all complimentary product to be marked\*\*

### **PACK OUTLETS:**

**Promo: Buy 2 Packs Get 1 Free**

	<u>Amount of Product needed</u>
Chain & Ind Combined	1,266,600 pks
Distribution Quantities	300,000 pks
Total	1,566,600 pks / 156,660 cartons

### **CARTON OUTLETS:**

**Promo: Buy 2 Cartons Get 1 Free**

	<u># of Cartons Needed</u>
Chain & Ind Combined	85,935
Distribution Quantities	<u>9.999</u>
Total	95,934

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The following is the suggested breakdown of product by Packing:

Pack Quantities:

Basic FF KSF	25,065 cartons
Basic Lt. KSF	25,065
Basic FF 100	25,065
Basic Lt 100	25,065
Basic Lt Men 100	25,065
Basic Ult Lt 100	25,065

**\*\*Designated Basic FF Menthol Program**

Basic FF Men Kg	3,135
Basic FF Men 100	3, 135

**Total Cartons needed:**      **156,660**

Carton Quantities:

Basic FF KSF	15,989
Basic Lit KSF	15, 989
Basic FF 100	15,989
Basic Lt 100	15,989
Basic Lt Men 100	15, 989
Basic Ult Lt 100	15,989

**Total Cartons needed:**      **95,934**

**Total Cartons for the entire Program: 252,594**

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